

AIRSHIP FAQ

What is it filled with?

Non-Flammable helium.

How far can you fly?

Up to 1 mile from the pilot (2 miles with two pilots).

How high do you fly?

Maximum altitude of 400 feet, but usually about 150 feet.

Where can you fly from?

Any unobstructed area 100x200 ft although we can remote launch to cover your event

Can you fly in strong winds?

We fly in winds up to 15 mph on the surface and 25 mph aloft.

How long can you fly?

Outdoors up to 3 hours before refueling.

What regulations are there?

We comply with FAA advisory Circular 91-57



Why use Airships Express Advertising?

High Impact Aerial Indoor/outdoor advertising is dramatic and highly visible. People are fascinated with "things that fly." It's the natural instinct to look up to see what's in the sky.

Make a Powerful Statement The simpler the message and the bolder the design, the more lasting the impression. Everyone will remember your Blimp!

Large Audience People will talk about your Blimp when they see it flying over the events they attend and places where they live, work and play.

Flexibility Your advertising can be targeted to reach all market segments. Multiple messages can be seen in a single day at selected events or high traffic areas.

Cost Effective Your market research tells you the bottom line in the traditional advertising mediums. Predicting how many images or impressions you may receive...well, with airship advertising we just know that everyone will be looking up at your Blimp, and dollars will speak for themselves.

Bottom Line There is absolutely no doubt that your Blimp will distinguish your name and impact uniqueness. In the past, this has only been available to large organizations able to afford the full-sized airships.



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- **Remote Control Airships**
- **Trade Show Airships**
- **Inflatable Dancers**
- **Car Lot Decorations**
- **Tethered Helium Blimps**
- **Point of Sale Displays**
- **Trade Show Displays**
- **Store Front Displays**
- **Attention Getters**
- **Event Decoration**

**Inflatable Advertising
Promotion Specialist**

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Let Airships Express Fly Your Business Above the Competition!

Imagine being able to place an ad on the front page of a newspaper, then hand place that paper in front of your target audience. With airship advertising, you can do just that. Place your message in one of the most highly visible locations, then take that location to your target audience. Just imagine your aerial billboard hovering effortlessly over a packed crowd at a sporting event, outdoor concert or festival.

Think about what an impact your message will have floating gently over drive time traffic at a busy interchange. Explore the promotional opportunities of On-Site marketing by having our airship circling above your business drawing customers into your location. Imagine all the possibilities.

With Airship advertising, all these things are not just possibilities, but realities.



Remote Control airship advertising is a unique and effective way to display your company's logo and/or message to a large captive audience. Maneuvering forward, backward, up and down or hovering a few feet above the audience is hard to miss! These powerful promotional tools can be equipped to drop lightweight coupons or promotional items to the audience waiting below.

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Tired of traditional advertising not working?

All companies need to market and advertise their products and services. It is necessary in the competitive marketplace to go beyond conventional advertising methods and extend your reach using creative and outstanding solutions. Reach your customers with our unique advertising medium - **AIR-SHIPS!** (Blimps as they are more commonly known.)



Airships Express owns and operates remotely piloted 30 foot Airships for all types of outdoor advertising events including:

- Sporting Events
- Grand Openings
- Concerts
- Fairs and Festivals
- Golf Tournaments
- Corporate Outings
- Drive Time Advertising

